

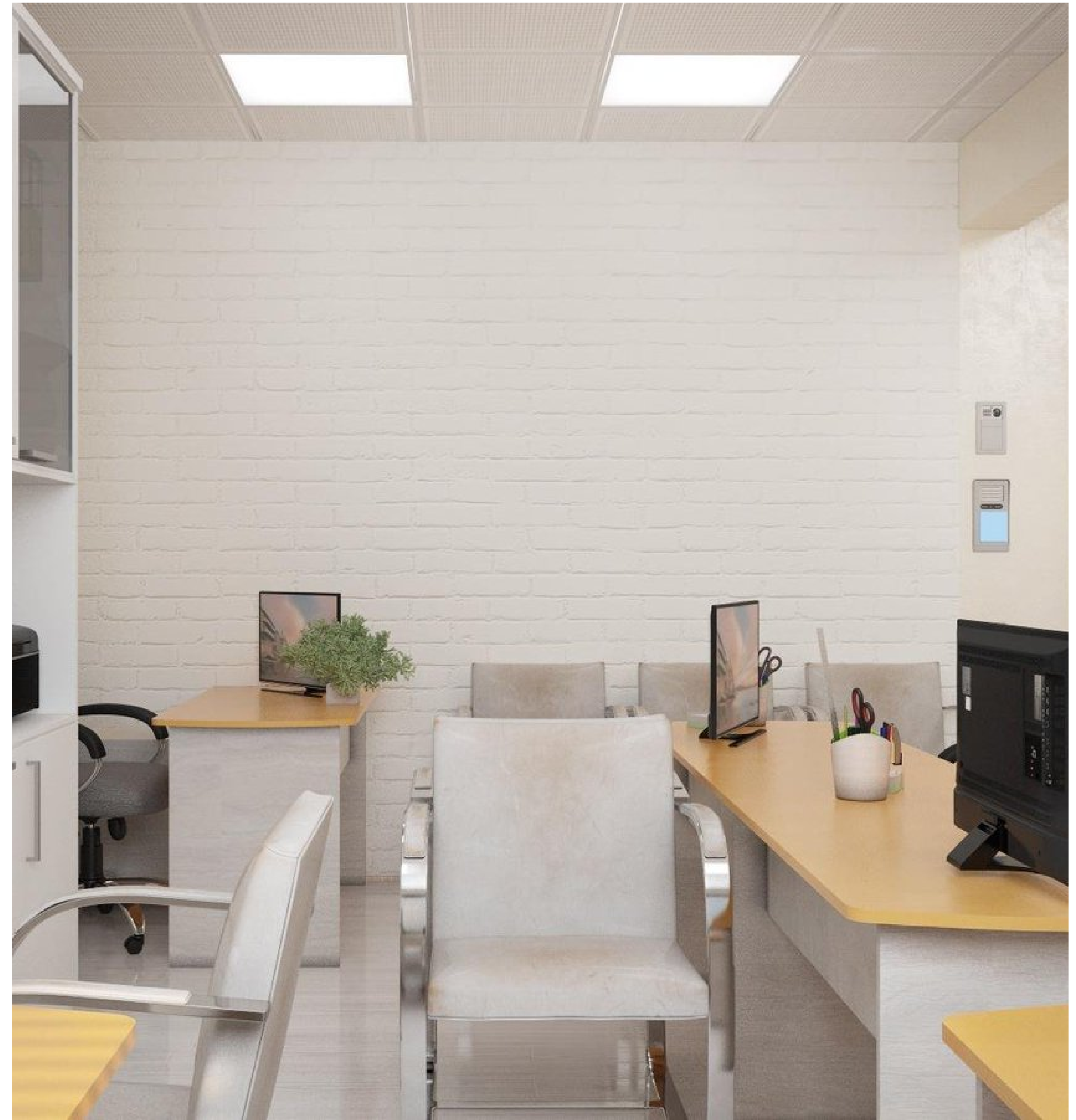


Since - 2017

Who we are?

Our journey began in 2017 with the establishment of a small office in Kharkiv, Ukraine. Since that time, we've been offering conventional services while actively searching for a product that can maximize benefits for our clients.

it is recommended that you read the presentation to the end



Today, our offices are located in New York, USA, and Warsaw, Poland.

Here is the list of services we provided:

- PPC advertising
- SMM marketing
- SEO promotion
- Development of websites, portals, online stores
- Bitrix24 implementation
- Professional copywriting



PROJECT

No1

GOALS:

- increase sales through an online store
- increase branded inquiries to the website
- promote the brand

**Large Manufacturer of
Women's Clothing**



ABOUT THE COMPANY:

- women's clothing manufacturer
- offers a wide range of quality and stylish women's clothing for all occasions
- 4 company stores in Ukraine

RESULTS:

- sales increased by 150% in the first week of operation
- increased website conversion rate by 30%
- attracted three types of wholesale customers who account for 80% of all sales.

5471% return on advertising
investment

STRATEGY:

- competition analysis
- setting up contextual and targeted advertising.
- group management in social networks

PROJECT

No2

GOALS

- increase sales through an online store

Gyro Scooter Supplier



ABOUT THE COMPANY:

- a major supplier of gyroscutors in Ukraine
- developed network of partners (dropshippers)
- store and service center in Kiev with an area of more than 15000 sq. feet

RESULTS:

- during the test of finding the best headlines, increased the % of applications by 30%
- organic traffic increased after the launch of the campaign
- with the help of PPC advertisement and branding increased the % of applications by 400%.

984%

return on advertising investment

STRATEGY:

- niche analysis, conversion headlines research
- landing page development
- PPC advertisement setup

OUR PROJECTS

FINAL RESULTS

7 YEARS

TEAMWORK

>260

SUCCESSFUL PROJECTS

GOALS

- Boost online store sales with the power of PPC advertising.
- Increase sales to new customers

RESULTS:

- In just one month, the advertising campaign successfully attracted 5,567 visitors to the website, resulting in a conversion rate of 2.37%
- After the launch of the advertisement, organic traffic significantly increased

1397%

Return on advertising investment



ABOUT THE COMPANY:

- large chain of supermarkets in Kharkiv, Ukraine
- a wide range of food and non-food products
- 5 modern shopping malls with a total area of more than 650 thousand sq. feet

STRATEGY:

- Tracking conversions as a result of store visits using AdWords
- Running two branded keyword campaigns

NEW SERVICE

1

While we continue to offer the services mentioned above, we have also developed a new service that enables our clients to boost sales without the need for advertising investments.

2

We recommend our new service at AilaLab.com. We will engage arbitrageurs and bloggers who will promote your product or service and earn a commission upon successful sales.

To get started, we kindly ask you to respond to a few questions. These questions will help us create a proposal that benefits all parties involved and makes your offer appealing to individuals who are willing to promote your business at their own expense.



HOW OUR SYSTEM WORKS

We've implemented game mechanics to stimulate performance

1

An arbitrageur or blogger picks your firm from a list and starts advertising.

2

If there is a sale, he gets his percentage of sales from you and points from us.

3

By accumulating points in our service's personal cabinet, he can then exchange them for valuable gifts.

4

By allowing members of our service to start earning, we provide you with an opportunity to generate additional sales without the need for advertising investments.

Additionally, we organize marathons for clients who are looking to maximize their sales. During these marathons, we develop a comprehensive advertising system, incorporating both paid and free strategies, to help our clients effectively promote their businesses. For a specified duration, we assist arbitrageurs in advertising their businesses. The participant who achieves the highest sales receives additional bonuses from us.

We can organize a marathon for you, which has been proven to significantly increase sales.

HERE ARE THE QUESTIONS WE NEED ANSWERS TO, TO BEGIN WITH:

- Name
- Email
- Phone number
- Website
- What is the geography of sales
- How much you are willing to pay for sale or lead

Please send us your answers to these questions to hello@ailalab.com

WHAT IT LOOKS LIKE TO START WORKING WITH US:

1

Receiving a commercial offer

2

Discussing the percentage that you will pay to our arbitrageurs.

3

Setting up a referral system on your website

4

Adding your website to our service

5

Start engaging arbitrageurs and bloggers

VARIOUS TYPES OF BUSINESSES CAN (AND DO) COOPERATE WITH US.

- SELLING ART COURSES (PAYMENT % FROM SALES)
- ATTRACTION TO ART CLUB (PAYMENT OF % FROM SALES)
- LEGAL SERVICES (PAYMENT PER APPLICATION)
- SELLING DIETARY SUPPLEMENTS (PAYMENT PER APPLICATION)
- REFERRING INVESTORS TO A LICENSED BROKER (PAYMENT PER DEPOSIT)
- ATTRACTING PARTICIPANTS TO A FREE WEBINAR (PAYMENT PER APPLICATION)
- MEDICAL CENTER (PAYMENT PER APPLICATION)
- WHOLESALE PROFESSIONAL COSMETICS (PAYMENT PER APPLICATION)
- ONLINE CLOTHING STORE (PAYMENT OF % OF SALES)
- EVENT AGENCY (PAYMENT PER APPLICATION)

IF YOUR REFERRAL IS NOT AVAILABLE, NO PROBLEM. WE CAN DEVELOP A FUNNEL THAT ALLOWS ANY LEGITIMATE BUSINESS TO COOPERATE WITH US.





LET'S BOOST YOUR SALES

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